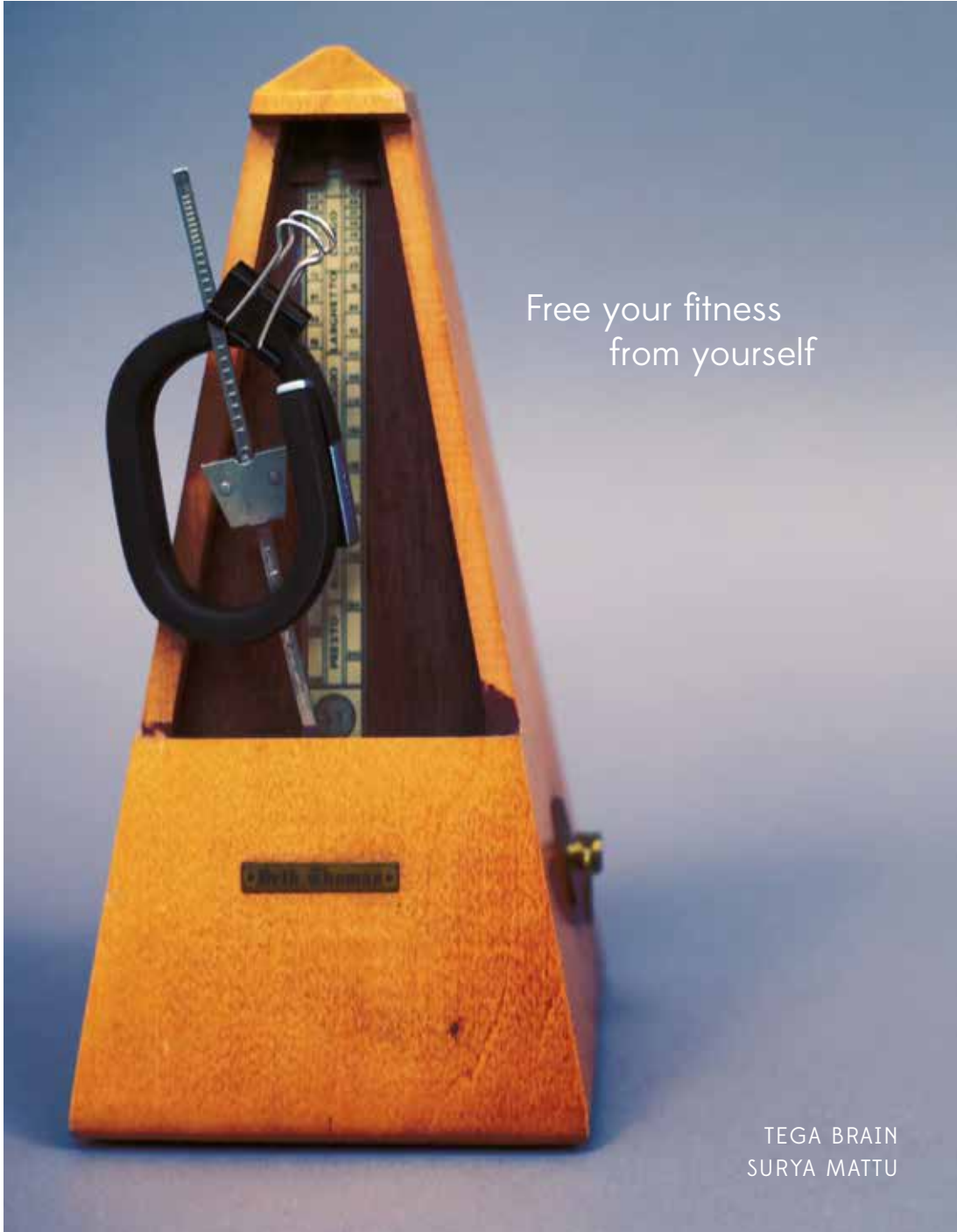


UNFIT BITS: THE GUIDE



Free your fitness
from yourself

TEGA BRAIN
SURYA MATTU

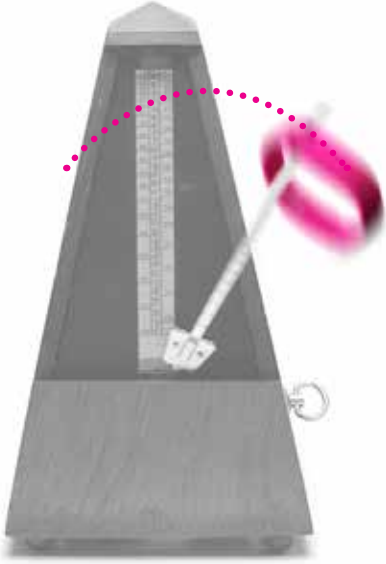
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Set your fitness data free with Unfit Bits



EVERYDAY FITNESS SOLUTIONS

Quantify your potential



Set your
data free and
make bank from
your bank.



TAKE THE CHIP OFF
YOUR SHOULDER

Insurance rewards.
Private life.
Personal freedom.



HER TURN TO EARN

Fitness solutions for every lifestyle

ALGORITHM
AUDIT:

PENDULUM

WHAT TRACKER SEES WHAT?
Data from a Fitbit, a Jawbone
and an open source sensor.



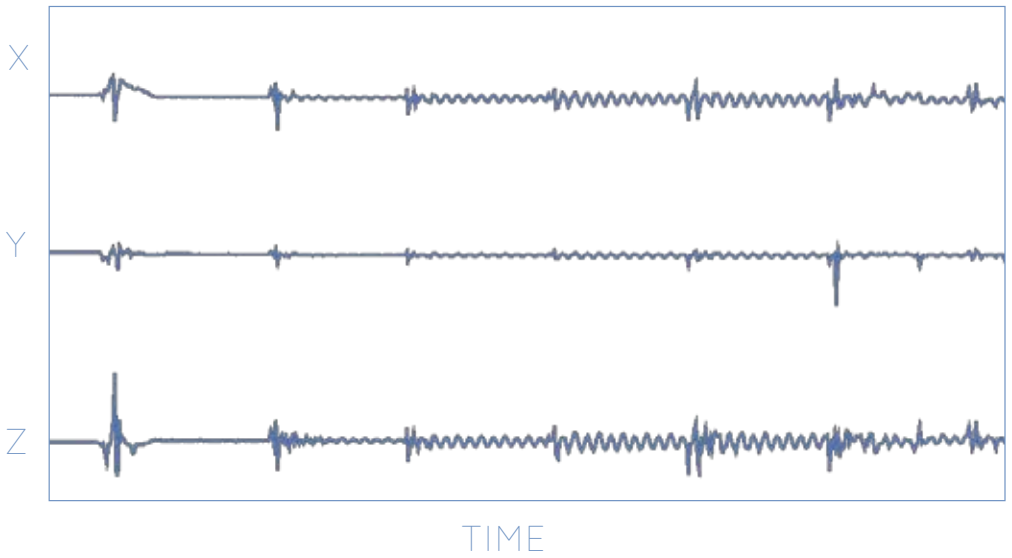
FITBIT

- STEPCOUNT: 71
- DISTANCE: 0.05KM
- CALORIES: 2

JAWBONE

- STEPCOUNT: 51
- DISTANCE: 0.04KM
- CALORIES: 4

OPEN SOURCE ACCELEROMETER DATA



ALGORITHM
AUDIT:

DRILL

WHAT TRACKER SEES WHAT?
Data from a Fitbit, a Jawbone
and an open source sensor.



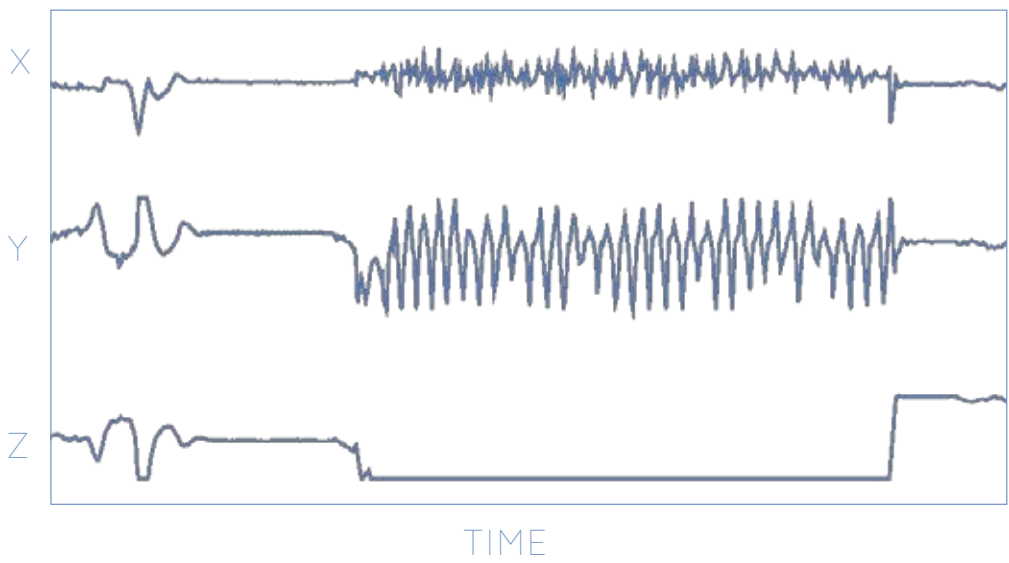
FITBIT

- STEPCOUNT: 11
- DISTANCE: 0.01 KM
- CALORIES: 5

JAWBONE

- STEPCOUNT: 22
- DISTANCE: 0.01 KM
- CALORIES: 3

OPEN SOURCE ACCELEROMETER DATA



ALGORITHM
AUDIT:

BICYCLE

WHAT TRACKER SEES WHAT?
Data from a Fitbit, a Jawbone
and an open source sensor.



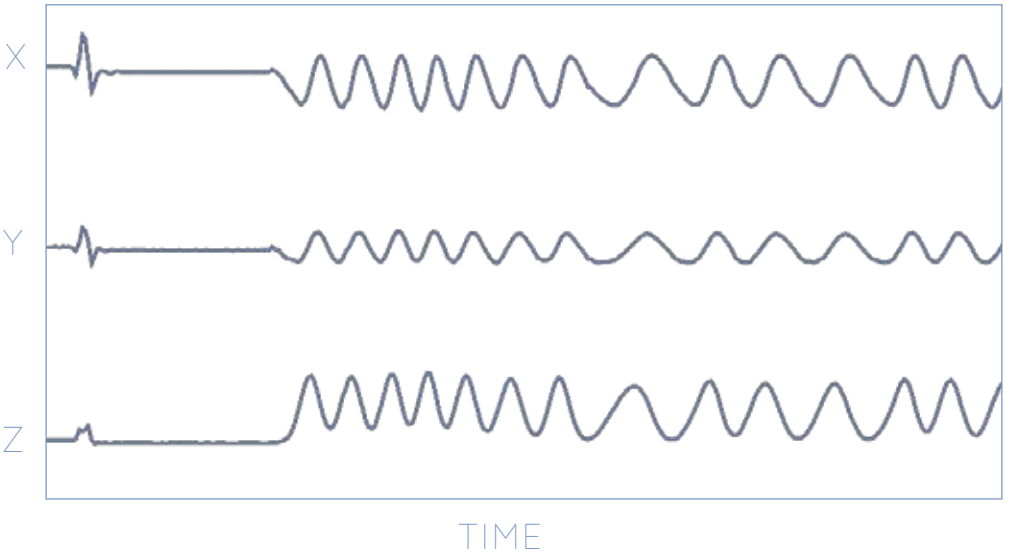
FITBIT

- STEPCOUNT: 25
- DISTANCE: 0.02
- CALORIES: 0

JAWBONE

- STEPCOUNT: 36
- DISTANCE: 0.03KM
- CALORIES: 1

OPEN SOURCE ACCELEROMETER DATA



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PERSONAL DATA TRAINERS

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